

**NETWORK CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2010**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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SCHOOL Planning & Management COLLEGE Planning & Management

Peter Li, Incorporated
2621 Dryden Road
Dayton, OH 45439
Tel. No.: (937) 293-1415
FAX No.: (937) 293-1310

Official Publication of: None
Established: See Paragraph 8
Issues Per Year: See Paragraph 8

FIELD SERVED

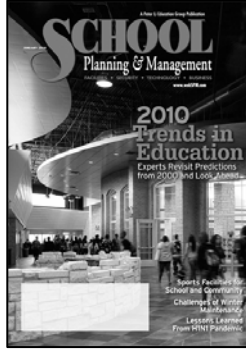
SCHOOL Planning & Management and COLLEGE Planning & Management serve administrative, business, purchasing, construction, facilities, and technology management levels in public school districts, two year colleges and four-year colleges/universities nationwide.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients for SCHOOL PLANNING & MANAGEMENT and COLLEGE PLANNING & MANAGEMENT are presidents of district school boards and two-year colleges and four-year colleges/universities, district superintendents of schools, chief administrators, assistant superintendents, vice presidents, directors, managers and supervisors for: business, purchasing, maintenance, buildings and grounds, physical plant, energy management, safety and security, facilities planning, technology, housing/residential life, college unions/student activity centers, food service and auxiliary/campus card services. Also qualified are architects, engineers, interior designers, consultants, construction managers, design-builders and general contractors serving the industry, as well as Departments of Education and State Higher Education Agencies.

PURPOSE:

This Network Report contains combined circulation data for the two titles as reported herein. No attempt has been made to identify or eliminate duplication that may exist between publications.



AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	4,338
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	1,069
Digital _____	-
All Other _____	2,330
TOTAL	7,737

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	78,079	100.0	78,079	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	78,079	100.0	78,079	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Number Removed	Number Added	Total Qualified
January _____	78	78	78,082
February _____	1,152	1,152	78,082
March _____	467	467	78,082
April _____	1,389	1,389	78,082
May _____	9,131	9,123	78,074
June _____	54	54	78,074
TOTAL	12,271	12,263	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	51,967	19,865	6,242	78,074	100.0
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	51,967	19,865	6,242	78,074	100.0
PERCENT	66.6	25.4	8.0	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	78,074	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	78,074	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	714		400-427 Kentucky _____	1,228	
030-038 New Hampshire _____	576		370-385 Tennessee _____	1,251	
050-059 Vermont _____	393		350-369 Alabama _____	1,226	
010-027 Massachusetts _____	2,594		386-397 Mississippi _____	995	
028-029 Rhode Island _____	366		EAST SO. CENTRAL	4,700	6.0
060-069 Connecticut _____	1,243		716-729 Arkansas _____	986	
NEW ENGLAND	5,886	7.5	700-714 Louisiana _____	786	
100-149 New York _____	5,647		730-749 Oklahoma _____	1,359	
070-089 New Jersey _____	3,086		750-799 Texas _____	5,144	
150-196 Pennsylvania _____	4,469		WEST SO. CENTRAL	8,275	10.6
MIDDLE ATLANTIC	13,202	16.9	590-599 Montana _____	926	
430-459 Ohio _____	4,189		832-838 Idaho _____	545	
460-479 Indiana _____	1,872		820-831 Wyoming _____	241	
600-629 Illinois _____	3,606		800-816 Colorado _____	992	
480-499 Michigan _____	2,875		870-884 New Mexico _____	453	
530-549 Wisconsin _____	1,989		850-865 Arizona _____	1,152	
EAST NO. CENTRAL	14,531	18.6	840-847 Utah _____	408	
550-567 Minnesota _____	1,681		889-898 Nevada _____	264	
500-528 Iowa _____	1,680		MOUNTAIN	4,981	6.4
630-658 Missouri _____	2,065		995-999 Alaska _____	146	
580-588 North Dakota _____	608		980-994 Washington _____	827	
570-577 South Dakota _____	683		970-979 Oregon _____	529	
680-693 Nebraska _____	1,023		900-961 California _____	4,513	
660-679 Kansas _____	1,337		967-968 Hawaii _____	108	
WEST NO. CENTRAL	9,077	11.6	PACIFIC	6,123	7.9
197-199 Delaware _____	205		UNITED STATES	78,028	99.9
206-219 Maryland _____	1,003		969 & 004-009		
200-205 Washington, DC _____	281		U.S. Territories _____	45	
220-246 Virginia _____	1,777		Canada _____	-	
247-268 West Virginia _____	522		Mexico _____	-	
270-289 North Carolina _____	2,068		Other International _____	-	
290-299 South Carolina _____	1,159		APO/FPO _____	1	
300-319 Georgia _____	2,005		TOTAL QUALIFIED CIRCULATION	78,074	100.0
320-349 Florida _____	2,233				
SOUTH ATLANTIC	11,253	14.4			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*	January - June 2010*
Total Audit Average Qualified: _____	77,411	78,374	78,078	78,079	78,081	78,079
Qualified Non-Paid: _____	77,411	78,374	78,078	78,079	78,081	78,079
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2009 – June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

ESTABLISHED:

SCHOOL Planning & Management – 1962 (included COLLEGE Planning & Management)
 COLLEGE Planning & Management – 1998 (COLLEGE Planning & Management published independent of SCHOOL Planning & Management)

ISSUES PER YEAR:

SCHOOL Planning & Management – 12
 COLLEGE Planning & Management – 12

Paragraphs 3c and 7 are reported at the option of the publisher.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 2, 2010
Deborah Moore, Publisher	State	Ohio
Patty James Mutchler, Publishing Director	County	Montgomery
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 2, 2010
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	S283N0J0

PURPOSE:
 This Network Report contains combined data for the two titles as reported herein.
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3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010																												
This issue is -% or 6 copies below the average of the other 5 issues reported in Paragraph two.																												
CLASSIFICATION BY TITLE	Total Qualified	Percent Of Total	ENROLLMENT								ENROLLMENT								ENROLLMENT									
			Public School District	Percent	Over 25,000 (A)	10,000-24,999 (B)	5,000-9,999 (C)	2,500-4,999 (D)	1,000-2,499 (E)	Under 1,000 (F)	Two-Year Colleges	Percent	Over 30,000 (A)	20,000-29,999 (B)	10,000-19,999 (C)	5,000-9,999 (D)	2,500-4,999 (E)	1,000-2,499 (F)	Under 1,000 (G)	Four-Year Colleges/Universities	Percent	Over 30,000 (A)	20,000-29,999 (B)	10,000-19,999 (C)	5,000-9,999 (D)	2,500-4,999 (E)	1,000-2,499 (F)	Under 1,000 (G)
The Executive Level																												
Presidents and Chairmen-Boards of Education (including members of NSBA) _____	6,840	8.8	6,840	8.8	216	401	652	1,255	1,810	2,506	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Superintendents, Presidents/Chief Administrators, Deans (including members of AASA) _____	14,887	19.1	10,505	13.5	353	500	874	1,755	2,870	4,153	1,257	1.6	2	24	93	197	236	259	446	3,125	4.0	53	122	344	423	393	603	1,187
Federal and State Departments of Education(Administrative, Business, Facilities, and Technology, including members of SETDA), State Higher Education Agencies (Boards of Regents and Higher Education Officers)___	437	0.6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Purchasing Level																												
ASSISTANT SUPERINTENDENTS, VICE PRESIDENTS, DIRECTORS, MANAGERS, AND SUPERVISORS OF:																												
Business (including members of ASBO and NACUBO) _____	15,959	20.4	9,188	11.8	531	723	1,048	1,666	2,340	2,880	1,747	2.2	4	37	157	254	303	319	673	5,024	6.4	104	273	583	639	598	899	1,928
Purchasing (including members of NAEP) _____	1,945	2.5	915	1.2	163	218	166	109	130	129	317	0.4	1	6	34	63	68	59	86	713	0.9	12	41	101	119	125	114	201
The Specifier Level																												
ASSISTANT SUPERINTENDENTS, VICE PRESIDENTS, DIRECTORS, MANAGERS, AND SUPERVISORS OF:																												
Facilities Planning (including members of CEFPI and SCUP) _____	4,570	5.9	1,737	2.2	396	301	271	288	272	209	653	0.8	1	30	81	132	107	89	213	2,180	2.8	72	190	316	290	217	292	803
Maintenance, Buildings and Grounds, Safety and Security, Physical Plant, Energy Management (including members of APPA and NSPMA) _	15,319	19.5	10,536	13.5	810	993	1,310	1,933	2,631	2,859	1,212	1.6	3	37	141	196	256	219	360	3,571	4.6	73	202	378	472	465	738	1,243
Housing/Residential Life (including members of ACUHO)_____	1,581	2.0	-	-	-	-	-	-	-	-	188	0.2	-	2	7	35	42	51	51	1,393	1.8	31	66	197	246	186	241	426
College Unions/Student Activity Centers, Food Service, Auxiliary/Campus Card Services (including members of ACUI, NACAS and NACCU) _____	1,916	2.5	-	-	-	-	-	-	-	-	369	0.5	-	11	29	79	68	58	124	1,547	2.0	26	114	205	241	185	266	510
Technology (including members of NSBA/ITTE)_____	4,096	5.2	2,003	2.6	155	286	371	349	399	443	667	-	1	15	49	114	142	147	199	1,426	1.8	12	48	150	207	208	309	492
Sub-Total	67,550	86.5	41,724	53.6	2,624	3,422	4,692	7,355	10,452	13,179	6,410	7.3	12	162	591	1,070	1,222	1,201	2,152	18,979	24.3	383	1,056	2,274	2,637	2,377	3,462	6,790
Architects, Engineers, Construction Managers, Design-Builders, Interior Designers, General Contractors and Consultants (including members of AIA/CAE) _____	10,524	13.5																										
TOTAL QUALIFIED CIRCULATION	78,074	100.0																										